



**International House of Pancakes, LLC (IHOP)
“Stacks for Good Acts” Contest
OFFICIAL RULES**

NO PURCHASE NECESSARY. PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

IHOP'S "STACKS FOR GOOD ACTS" CONTEST (THIS "CONTEST") IS OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO THE LAWS OF THE STATE OF CALIFORNIA. DO NOT ENTER THIS CONTEST IF YOU ARE NOT LOCATED IN THE 50 UNITED STATES OR DISTRICT OF COLUMBIA. Participation in the Contest constitutes your full and unconditional agreement to and acceptance of these Official Rules.

This Contest is sponsored by International House of Pancakes, LLC ("IHOP").

How to Enter: Log on to www.ihoppancakeday.com between 12:01 a.m. ET on 2/1/2012 and 11:59 ET on 2/24/2012, and follow on-screen instructions to register and submit to IHOP a 250-words or less story about a good deed either you or someone you know did in 2011. All entrants must have a valid e-mail address. In case of dispute as to identity of the winner, the owner of the e-mail account that submitted the winning entry will be declared the winner.

Entrants may enter more than once, but each entry must be unique and follow the requirements listed in these Official Rules, or the entry will be disqualified. IHOP is not responsible for lost, incomplete, stolen, illegible, misdirected or late submissions due to any reason. All entries become the property of IHOP and will not be returned or acknowledged.

Entries must meet all of the following requirements or they will be disqualified:

- Stories for each entry must not exceed 250 words.
- Each entry must be original, unpublished, the sole property of entrant, not previously submitted in any other contest and may not infringe upon any third party rights.
- Each entry must include: entrant's full name, age, street address, city, state, zip code and phone number. All entries must include a valid email address.

- At the judges' sole and absolute discretion, entries including unsuitable content or that are in violation of third party rights (including, but not limited to, copyrights) will be immediately disqualified.

Prizes: One (1) grand prize winners will receive a one year supply of IHOP's famous buttermilk pancakes (in the form of gift card(s) in the value of one short stack per day for 365 days). No cash substitutions for prizes will be permitted and prizes are non-refundable and non-transferable except at sole discretion of IHOP. IHOP reserves the right to substitute prize of equal or greater value. Federal, state and local taxes are the sole responsibility of the winner. The total approximate retail value for the prize is \$1,460.

Judging: Judges will select the winners from all eligible entries received. Entries will be judged on three factors: entertainment value (33%), originality (33%) and emotional impact (34%). Winners will be notified by phone, postal mail and/or email on or about 2/28/2012. In the event of ties, the entry with the highest score in the emotional impact category will be deemed the winner. If ties still remain, the tied entries will be re-judged on the same criteria.

By entering the Contest, entrants accept and agree to these rules and the decision of the judges, which shall be final and binding. Winners will be required to sign an affidavit of eligibility and a liability/publicity release and return it by date specified in notification letter or prize will be forfeited in its entirety and another winner may be selected. Return of any prize or notification as undeliverable will result in disqualification and an alternate winner may be selected.

By submitting an entry, entrant agrees to allow use of his or her name, likeness and entry for advertising and promoting this or similar promotions, including posting of their first name and last initial on the IHOP website or any other promotional materials in any and all media worldwide, without compensation unless prohibited. Entrant also agrees and acknowledges that IHOP may edit and publish/post the entry. Entrant represents to IHOP that the entry is entrant's original work, and that IHOP's use will not violate any third party's rights. All entries and all rights of ownership and publication of same will become the property of IHOP and will not be returned.

Other Conditions: IHOP assumes no responsibility for any computer system, phone line, hardware, software or program malfunctions or other errors, failures of any kinds, delayed computer transmissions or interceptions or network connections that are human or technical in nature. IHOP reserves the right in its sole discretion to cancel or suspend this Contest, in its entirety or in part, should virus, bug, tampering, unauthorized intervention, fraud, technical failures, or other causes beyond IHOP's control corrupt the administration, security, fairness, integrity or proper play of the Contest. IHOP is not responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or

utilized in the Contest by any technical or human errors which may occur in the processing of the entries in the Contest. If for any reason IHOP believes that this Contest cannot be conducted as planned, it reserves the right to postpone , modify or terminate the Contest and reserves the right, but not the obligation, to award prizes to qualified entries received prior to the time any such action is taken. IHOP reserves the right at its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or website or to be acting in violation of these Official Rules. Any and all disputes, claims and causes of action arising out of or in connection with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorney's fees.

Eligibility: Contest is open to legal residents of the 50 United States and the District of Columbia, 18 years or older, except employees of IHOP and its franchisees and their affiliates and their immediate families, and employees of IHOP's affiliates, subsidiaries, promotions and advertising agencies and their immediate families. IHOP, its franchisees and their affiliated companies, parents, subsidiaries, representatives, agents or employees are not responsible for, and shall be indemnified by the prize winner against any claims, injuries, losses or damages of any kind resulting from acceptance, use, misuse, possession or loss of the prize. Void where prohibited or restricted by law. Subject to all federal, state and local laws.